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**City Furniture Names Samuel Lawrence Furniture Its
‘Vendor of the Year’**

(PHOENIX) – City Furniture has named Phoenix-based Samuel Lawrence Furniture – a multi-divisional, global design, sourcing and marketing company – as its “Import Vendor of the Year.”

Keith Koenig, president of City Furniture, said, “We selected SLF as our ‘Import Vendor of the Year’ because they have great designs, they’re fast, responsive and low-cost. Our goal is for our customers to enjoy their experience with City Furniture, to find a place where they get excellent quality and value – no matter their budget – and to feel our service meets or exceeds their expectations. It takes vendor-partners like SLF to help us achieve our goals.”

City Furniture is recognized as one of the most prominent, innovative retailers in the country, with annual sales exceeding \$400 million. The Florida-based company has 17 stores throughout the state and describes itself as the “ultimate furniture store.”

“City Furniture has the market power to choose vendors who provide the best designs and best service in the industry, and we are honored that they chose SLF for this award,” said George Revington, president and CEO of SLF. “It’s exciting to work with a company like City Furniture that continuously challenges us to improve.”

Revington said “we have transformed SLF from an old-line manufacturer of solid pine furniture to a low-cost, nimble, and responsive furniture company that’s always striving to be in-tune with the needs of leading retailers.”

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