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## **SLF Announces the Opening of Its New Asia Offices**

(PHOENIX) – With the addition of new offices in Dongguan City, SLF has expanded its global operations and established headquarters for SLF Asia, the company’s sourcing division.

Dwayne Wood, vice president/general manager for SLF Asia, said the division is responsible for all of the sourcing, product development, supply chain management and quality control for the company’s three product divisions: SLF Signature, SLF Select, and SLF Solutions.

“SLF is a multi-divisional, globally connected design and marketing company and this new state-of-the-art facility in Asia reflects our commitment to be as low-cost and as nimble as possible,” said George Revington, president and CEO.

The new 4,000 square foot facility in China mirrors the company’s other offices with its sleek, contemporary design in black, red and gray.

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“Whether you step foot in our Phoenix offices, High Point showroom, or the new facilities in China, the SLF experience will be the same,” said Revington. “Our corporate identity is consistent throughout our global operations.” Revington also pointed out that the team in the China offices is fluent in Mandarin – the most commonly spoken language in the country.

SLF produces high quality case goods in the good, better and best categories. The company provides leading independent retailers with the hottest product designs at the lowest costs possible and in record time: order-to-ship in three weeks. SLF is based in Phoenix.

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