



FOR IMMEDIATE RELEASE

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## **Home Meridian International Selects High Point for Its New Corporate Headquarters**

(HIGH POINT, NC) – Home Meridian International, a Top 20 furniture supplier, announced today that it has selected the City of High Point for its new corporate headquarters. George Revington, the company’s president and CEO, said the new 20,000 square foot facility at 3980 Premier Drive will not only office Home Meridian’s senior managers and staff, it will also serve as a world class design, sourcing and marketing center for each of the company’s strategic marketing units.

Home Meridian was formed last year with the merger of Pulaski Furniture and SLF (Samuel Lawrence Furniture). The company’s other strategic marketing units are Solutions, which sells hospitality and specialty products to big-box retailers, and Creations, a producer of juvenile furnishings.

The decision was announced after the High Point City Council approved \$200,000 in incentives on May 24, 2007. Revington said he was grateful for the support the city showed during the process. “Mayor Becky Smothers, City Manager Strib Boynton and the High Point Economic Development Corporation listened to our needs and demonstrated a willingness to bring our company to High Point. This city is the ‘Home Furnishings Capital of the World’ and we will be able to take advantage of the tremendous resources here, from designers to photography studios to an experienced pool of talent from which to recruit,” Revington said.

Loren Hill, president of the High Point Economic Development Corporation, said he was very pleased with Home Meridian’s decision to move to High Point.

“Home Meridian is a growing, well-respected company in the furniture industry,” Hill said. “Having its corporate headquarters here helps solidify High Point as the place for furniture-related companies of all kinds to locate.”

Revington explained that approximately 18 executives and staff will transfer to the new High Point headquarters. He added that the company will continue its operations in Phoenix, Arizona; Pulaski, Virginia; and Madison, North Carolina, where it has more than 1 million square feet of distribution space. In addition, the company has more than 90,000 square feet of showroom space in High Point and 25,000 square feet in Las Vegas. Home Meridian’s

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international locations include facilities in Dongguan, China, and Ho Chi Minh, Vietnam.

Home Meridian International, formed in the September 1, 2006 merger of SLF and Pulaski Furniture, is a top 20 furniture manufacturer and importer, based on Furniture Today's Top 25 list. The strategic marketing units of Home Meridian International include Pulaski Furniture, SLF (Samuel Lawrence Furniture), Solutions (mass merchants division), and Creations (a new juvenile division).

Virginia-based Pulaski Furniture is known for leadership in design and integrated marketing. Pulaski's portfolio of licensed and proprietary brands includes Antiques Roadshow™ Collection; Casa Cristina, based on the Latin Media sensation, Cristina Saralegui; Accentrics, a full line accent program; Keepsakes, a full line curio program; and Keepsakes Home, a recently-launched series of promotional bedrooms. Debuting at the fall furniture Market in High Point will be a newly licensed Build-A-Bear Workshop® HOME Collection.

SLF, with offices in Phoenix, AZ; High Point, NC; and Dongguan City, China, is a global, multi-divisional, design, sourcing and marketing company that is a leader in shipping full and mixed containers from inventory in China directly to major retailers in the United States.

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