

Creations Hires Taps Carolyn Nash as New Eastern Regional Sales Manager

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(HIGH POINT, NC) – Juvenile furniture producer Creations announced today the appointment of Carolyn Nash as eastern regional sales manager. Creations is a strategic marketing unit of Home Meridian International.

Nash was most recently vice president of sales for YC Hardware, and was previously a sales and marketing executive for ornamental products.

In another development, the company promoted Dave Roxby to western regional sales manager. Roxby most recently served as an account executive for Creations.

Michael Schaffer, president of Creations, said “It is a privilege to welcome a person of Carolyn’s stature and ability to our management team. And it is a pleasure to recognize Dave’s contributions and talents through this promotion. Creations’ business is growing explosively and these appointments enable us to continue to provide excellent service to our customers.

Nash said she is excited about the opportunity to join such a fast-growing company. “Creations is an exciting company to join and they’re already making a splash in the industry. They have the right combination of well-designed products and service, all backed by an impressive global logistics system. We have an impressive story to tell customers,” Nash said.

Home Meridian International, formed in the September 1, 2006 merger of SLF (Samuel Lawrence Furniture) and Pulaski Furniture, is a top 20 furniture manufacturer and importer, based on *Furniture Today's* Top 25 list. The strategic marketing units of Home Meridian International include Pulaski Furniture, SLF, Solutions (mass merchants and specialty stores division), and Creations (a new juvenile division).